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Subject Fw: Fwd: Applications invited for the Pehchan Yatra

Panjab University Webmail

From Director <director_cc@pu.ac.in>**To** <dsw>**Date** 2018-02-20 16:30Diary No. 2153/DES-MDRC
Dated 20-02-18

----- Forwarded Message -----

From: "dsw" <dsw@pu.ac.in>
 To: director_cc@pu.ac.in
 Sent: Tue, 20 Feb 2018 16:24:04 +0530
 Subject: Fw: Fwd: Applications invited for the Pehchan Yatra

Sir,

Kindly forward the same to all the Chairpersons of Teaching Departments for displaying on the Notice Board of the Department.

O/o Dean Student Welfare

----- Forwarded Message -----

From: Arun Grover <arunkgrover@gmail.com>
 To: dsw@pu.ac.in, dui@pu.ac.in
 Cc: caplash@pu.ac.in, M Rajivlochan <mrajivlochan@gmail.com>, rkjohal@pu.ac.in, Archana Singh <archanasingh@gmail.com>
 Sent: Sat, 17 Feb 2018 17:40:10 +0530
 Subject: Fwd: Applications invited for the Pehchan Yatra

Please respond to it. Arun

----- Forwarded message -----

From: "Indian School of Business" <ExternalRelations@isb.edu>
 Date: 17-Feb-2018 4:08 PM
 Subject: Applications invited for the Pehchan Yatra
 To: "arunkgrover@gmail.com" <arunkgrover@gmail.com>
 Cc: "vc@pu.ac.in" <vc@pu.ac.in>

Dear Professor Grover:

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- > Indian School of Business in collaboration with CII [UTF-8?]â Indian [UTF-8?]Womenâ™s
- > Network is organising [UTF-8?]âPehchan [UTF-8?]Yatraâ - a bus journey (3 days and 2 nights)
- > across Punjab for young girls to meet some celebrated women who are made of
- > grit, courage and resilience.
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- > Through [UTF-8?]âPehchan [UTF-8?]Yatraâ, we aim to expose 20 to 25 girls (between 18 to 25
- > years of age and are full time students) to the multifaceted and
- > interdisciplinary world that exists outside of their classrooms. The
- > objective is to give them an exposure to all sectors; business, government
- > and the third sector and help them take an active role in shaping their own
- > future and the future of their communities.
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- > The trip will kick off and culminate at the Indian School of Business,
- > Mohali campus. It is aimed to be an immersive learning experience, of
- > meeting and seeing first-hand the achievements and struggles of some of the
- > women. Further, the girls will be encouraged to document the learning
- > journey and also share the same with their larger communities.
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- > The journey intends to empower these girls to see dreams and believe that

Notice Board
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 Chairperson

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> their dreams can be fulfilled, and they too can play a significant role in
> shaping their future.

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> The building blocks of the journey would be along the following lines:

- > - Self-discovery: Understanding some of our mind traps
- > - Shattering the glass ceilings that they may be experience because of societal norms
- > - Experiencing the world through the lenses of other women
- > - Celebrating their achievements and understanding their challenges
- > - Redefining their world view given the context and empowerment they feel

> We would like to invite applications from all the young talented girls of
> your institution. Kindly encourage them to apply for this journey. On
> selection, they would be required to pay a fee of INR 3000. The application
> form can be accessed through the following link -
> www.isb.edu/pehchan-yatra The closing date for applications is February
> 24, 2018.

> Regards,

> Guru

> * _____ *D N V Kumara Guru

> Director - External Relations and Marketing Communications
> Indian School of Business
> M: +91 98440 48786 | T: @kumaraguru | www.isb.edu
> <https://isb-dot-yamm-track.appspot.com/Redirect?ukey=1_Die94EUW-0o8tBgfW0Qb50xvrH9ev81vMi8z6gJU_I-0&key=YAMMID-00839978&link=https%3A%2F%2Fisb-dot-yamm-track.appspot.com%2FRedirect%3Fukey%3D1jMcB5eB7uYosWAnt1xE0y4KVI0ALEHV45Jaf7ZEjaVE-0%26key%3DYAMMID-75425645%26link%3Dhttp%253A%252F%252Fwww.isb.edu%252F>

> ----- End of Forwarded Message -----

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